

URC 2027 Side-Event Policy



October 7th, 2026

1. Introduction

The Ukraine Recovery Conference 2027 (URC27), co-hosted by Estonia and Ukraine in Tallinn on 28–29 January 2027, brings together government, business, civil society, academia, and international partners to advance Ukraine’s recovery and reconstruction. Beyond the main programme, URC27 recognises the value of side-events organised by external stakeholders to deepen discussion on the conference’s core themes, extend engagement to specialised communities, and contribute to the broader goals of the conference.

This document sets out the framework for organising a side-event under the URC27 umbrella: who is eligible, what is required, what side-event status does and does not provide, and how approval is decided.

2. No-Russia Policy

Any side-event organised under the URC27 umbrella must be aligned with the overall goals of URC27, including full compliance with the No-Russia Policy.

The No-Russia Policy prohibits the participation of entities associated with the Russian Federation and the dissemination of Russian propaganda content in any form. This applies to organisers, speakers, partners, and sponsors of a side-event. Any entity found to have such links will be immediately disqualified from side-event status, at any stage of the process, including after approval.

Compliance with the No-Russia Policy must be confirmed in writing as part of the application (see Section 6).

3. Event Types

URC27 distinguishes between four categories of events taking place around the conference:

- **Main programme** — the official URC27 conference agenda on 28–29 January 2027, organised by Estonian and Ukrainian organizing committees.
- **Official side-events** — organised by the organising committee itself or under its direct mandate, forming part of the wider official programme.
- **Side-events** — organised by third parties, aligned with the goals of URC27, reviewed and approved by the organising committee, and listed on official URC27 channels. This is the category governed by this policy.

In addition to these categories, there may be **other events** — any event taking place in Tallinn during the conference period that has not applied for, or has not received, side-event status. Such events carry no endorsement from URC27, must not use URC27 branding, name, or dates in their materials, and are not listed on official channels.

4. Timing

Side-events can be organized:

- On the pre-day (Jan 27th)
- On the Day 1 (Jan 28th), provided they do not overlap in time with the official URC27 Main Programme sessions on that day. Side-event organisers are responsible for scheduling their event outside the published Main Programme hours.
- On the Day 2 (Jan 29th), side events are encouraged to be scheduled outside the official URC27 Main Programme sessions. Exceptions may be considered by the URC27 Organising Team on a

case-by-case basis where there is a justified rationale and the proposed event is considered to add significant value to the overall programme.

5. Eligibility Criteria

To be eligible for URC27 side-event status, an event must meet all of the following:

1. Focus on at least one of the five URC27 dimensions (Business, Defence, Regions, Human, or EU) and two platform (Energy, Infrastructure)
2. Be organised by an entity from civil society, academia, business, media, or other parties, whose participation is consistent with the goals of URC27.
3. Be aligned with the overall goals and approach of URC27, including full compliance with the No-Russia Policy (Section 2).
4. Not overlap in time with Day 1 of the main programme (see Section 4).
1. Commit to submitting a 1-page concept note (Section 6) and a post-event report (Section 9).

6. Application

Organisers applying for side-event status must submit:

1. A completed application form, including:
 - Event title
 - Organiser(s), including type (civil society, academia, business, media, development partner)
 - Proposed date, time, and venue
 - Dimension/Platform the event aligns with
 - Target participants and expected numbers
 - Written confirmation of compliance with the No-Russia Policy
 - Contact information
2. A 1-page concept note, covering:
 - Rationale for the event and its contribution to URC27's goals
 - Draft agenda or programme
 - List of confirmed or intended speakers and participants
 - Key messages or expected outputs

Applications, including the concept note, must be submitted by 18th December 2026 via www.unc27.org

7. Approval Process

All applications are reviewed by the URC27 organising committee. The organising committee's decision is final. Where an application is rejected, organisers may revise and resubmit a concept note ahead of the same deadline, subject to review capacity.

Organisers will be notified of the outcome, approved or rejected, no later than 5 January 2027.

8. Organisational Matters

Side-event status does not entail the following:

- The organising committee provides **no logistical or financial support** to side-event organisers. All costs of organising a side-event, including venue, catering, transport, and technical production, are the sole responsibility of the side-event organiser.

- Side-event status **does not grant** the organisers or participants of the side-event access to the main event, its venues, or its programme. Side-event status and main programme accreditation are entirely separate.

For organisers seeking support in producing their event, the organising committee suggest a list of Estonian public relations companies with relevant experience:

- Miltton New Nordics – sander.sillavee@miltton.com
- Meta Advisory – stina.pley@metaadvisory.ee
- Akkadian – urc@akkadian.eu

Engagement with any listed company is optional and **entirely market-based**, agreed directly between the side-event organiser and the company concerned. The organising committee **is not a party** to any such agreement.

9. Listing, Branding, and Reporting

Listing

Approved side-events are listed on the Road to Tallinn website and on urc-international.com.

Branding

Approved side-event organisers may use the URC27 side-event logo and the wording “Side Event of URC27” on their event materials.

Withdrawal of status

The organising committee reserves the right to withdraw side-event status at any point, including after listing or after the event has taken place, if it becomes evident that the event no longer meets the eligibility criteria in Section 5, including in particular the No-Russia Policy. Where status is withdrawn, the organising committee may request the removal of URC27 branding and references from the organiser’s materials.

Post-event report

Within 2 weeks of the event, side-event organisers must submit a short report to the organising committee, covering:

- Actual attendance and participant profile
- Key outcomes, conclusions, or recommendations
- Any deviations from the approved concept note